Respondent’s region of England

|  |  |
| --- | --- |
| North East | 5.50% |
| North West | 12.76% |
| Yorkshire and the Humber | 10.40% |
| East Midlands | 9.46% |
| West Midlands | 11.00% |
| East of England | 10.70% |
| London | 13.24% |
| South East | 16.56% |
| South West | 10.38% |
| None of these | 5.50% |

Age group:

|  |  |
| --- | --- |
| < 16 | 5.00% |
| 16-17 | 10.82% |
| 18-24 | 16.26% |
| 25-34 | 15.26% |
| 35-44 | 16.82% |
| 45-54 | 15.04% |
| 55-64 | 20.80% |
| 65+ | 5.00% |

Respondent’s gender:

|  |  |
| --- | --- |
| Male | 48.84% |
| Female | 50.68% |
| Prefer to identify another way | 0.36% |
| Prefer not to say | 0.12% |

Place of living:

|  |  |
| --- | --- |
| City or town centre | 30.64% |
| Suburbs or housing development on edge of town | 45.48% |
| Mainly rural area | 23.72% |
| Other | 0.16% |

Type of household

|  |  |
| --- | --- |
| Single working age adult | 15.40% |
| Single retired age adult | 8.14% |
| Two adults of working age | 19.78% |
| Two adults of retired age | 13.12% |
| More than two adults, no children (below 18 years old) | 8.58% |
| Single parent family with fewer than 3 children (below 18 years old) | 5.70% |
| Two parent family with fewer than 3 children (below 18 years old) | 17.98% |
| Family with 3 or more children (below 18 years old) | 5.14% |
| Other | 3.92% |
| Prefer not to say | 2.24% |

Employment status:

|  |  |
| --- | --- |
| Self-employed | 6.78% |
| Employed full-time (30 hours per week or more) | 37.14% |
| Employed part-time (8 - 29 hours per week) | 12.42% |
| Employed working less than 8 hours a week | 0.84% |
| Student | 6.72% |
| Unemployed - seeking work | 3.28% |
| Unemployed - not seeking work/other | 1.22% |
| Looking after the home/children full-time | 3.82% |
| Retired | 20.78% |
| Unable to work due to temporary sickness | 0.76% |
| Unable to work due to long-term sickness or disability | 5.04% |
| Other | 0.58% |
| Prefer not to say | 0.62% |

Education level:

|  |  |
| --- | --- |
| O levels / CSEs / GCSEs | 22.78% |
| A levels / AS level / higher school certificate | 16.64% |
| NVQ (Level 1 and 2). Foundation / Intermediate / Advanced GNVQ / HNC / HND | 10.60% |
| Other qualifications (e.g. City and Guilds, RSA/OCR, BTEC/Edexcel) | 8.94% |
| First degree (e.g. BA, BSc) | 20.40% |
| Higher degree (e.g. MA, PhD, PGCE, post graduate certificates and diplomas) | 9.56% |
| Professional qualifications (teacher, doctor, dentist, architect, engineer, lawyer, etc.) | 6.30% |
| No qualifications | 3.78% |
| Prefer not to say | 1.00% |

Total household income before tax and other deductions:

|  |  |
| --- | --- |
| Up to £5,999 | 3.34% |
| £6,000 - £12,999 | 10.80% |
| £13,000 - £18,999 | 11.42% |
| £19,000 - £25,999 | 14.96% |
| £26,000 - £31,999 | 10.08% |
| £32,000 - £35,999 | 6.50% |
| £36,000 - £41,999 | 7.42% |
| £42,000 - £47,999 | 7.02% |
| £48,000 - £63,999 | 9.32% |
| £64,000 - £95,999 | 6.74% |
| £96,000 and over | 3.32% |
| Don't know | 2.60% |
| Prefer not to say | 6.48% |

Ethnic group

|  |  |
| --- | --- |
| White British | 81.24% |
| White Irish | 0.98% |
| Mixed - White and Black Caribbean | 1.12% |
| Mixed - White and Black African | 0.56% |
| Mixed - White and Asian | 1.16% |
| Indian | 1.98% |
| Pakistani | 1.60% |
| Bangladeshi | 0.68% |
| Black Caribbean | 1.30% |
| Black African | 2.90% |
| Chinese | 0.88% |
| Other (please specify) | 4.02% |
| Prefer not to say | 1.58% |